



GOODS MOVEMENT & PORTS

**Caltrans Headquarters
Los Angeles, California**

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Background

- **LAEDC - private non-profit 501c3 -- NOT a government agency.**
- **Applied approach – research, project studies, strategy, education & results.**
- **Seen as even handed source – we get it.**
- **LAEDC believes growing trade jobs and reducing environmental impacts are key to successful future.**



The Challenge

- Secretary McPeak began dialog & fact finding in mid-November.
- Pursued data gathering, program and policy development focusing on goods movement in So Cal .
- LAEDC volunteered to bring the private sector to the table.
- Creating a Public Private Partnership (PPP) became critical first step.
- Public Private Partnership – Established.



The Results – PPP

- The 14 Principals (public agencies and private sector reps) have come to agreement on their commitment to a Public Private Partnership.
- PPP “Statement of Commitment” includes mission, principles, objectives and deliverables.
- Additional private and public sector investors will be required for PPP to succeed.



Next Steps

- Promote increased involvement of public and private sectors – communities, additional transportation modes and points of entry.
- Begin work on the specific deliverables.
- Maintain close working relationship with Secretary McPeak and other Administration officials.
- Secure “Statement of Commitment” from – land side (retailers, manufacturers, and wholesalers) and water side (shippers, unions and ocean carriers) sectors.
- Go California!



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